# 2021 ORGANIZATIONAL SPONSORSHIP

## Menu of Benefits

- Check the box next to the items you wish to purchase and email this page and the commitment form to info@naiopwa.org
- All sponsorship opportunities are first come, first served from the date payment is received.
- All Summer Social sponsorships include a foursome.
- Only one Night of the Stars table and one Summer Social foursome will count towards organizational sponsor benefits.

### Company Name: _____________________________________________________________________________________

<table>
<thead>
<tr>
<th>SUMMER SOCIAL</th>
<th>NIGHT OF THE STARS</th>
<th>DEVELOPING LEADERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hole Sponsor – 220 points</td>
<td>Platinum Sponsor - 1250 points</td>
<td>Premier Annual Networking Sponsor - 250 points</td>
</tr>
<tr>
<td>Media Sponsor – 300 points</td>
<td>Gold Sponsor - 550 points*</td>
<td>Annual Networking Sponsor - 125 points</td>
</tr>
<tr>
<td>150 Yard Marker Sponsor – 280 points</td>
<td>Silver Sponsor - 350 points*</td>
<td></td>
</tr>
<tr>
<td>Bar Sponsor – 270 points</td>
<td>Bronze Sponsor - 250 points*</td>
<td></td>
</tr>
<tr>
<td>Beverage Cart Sponsor – 270 points</td>
<td>Wine Sponsor - 350 points*</td>
<td></td>
</tr>
<tr>
<td>Bloody Mary Bar Sponsor – 270 points</td>
<td>Nominations Site Sponsor - 350 points*</td>
<td></td>
</tr>
<tr>
<td>Cart Path Sponsor – 270 points</td>
<td>Table Purchase - 300 points</td>
<td></td>
</tr>
<tr>
<td>Coffee &amp; Welcome Sponsor – 270 points</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Driving Range Sponsor – 270 points</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Golf Ball Sponsor – 270 points</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mobile Scoring Sponsor – 270 points</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mulligan &amp; Raffle Sponsor – 270 points</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Putting Green Sponsor – 270 points</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Reception Sponsor – 270 points</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Shoot Out Sponsor – 270 points</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Turnberry’s Sponsor – 270 points</td>
<td></td>
<td></td>
</tr>
<tr>
<td>18th Green Sponsor – 220 points</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Water Bottle Sponsor – 220 points</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bag Drop Sponsor – 200 points</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Balcony Sponsor – 220 points</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DJ Sponsor – 200 points</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Golf Cart Sponsor – 200 points</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Golf Tee Sponsor – 200</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Goodie Bag Sponsor – 200 points</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lunch Sponsor – 200 points</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Six Penny Lane Sponsor – 200 points</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### EDUCATION PROGRAMS
- Breakfast Meeting Annual Sponsor - 350 points
- Single Breakfast Sponsor - 150 points

### SUSTAINABLE DEVELOPMENT
- Premier Annual Sponsor - 300 Points
- Annual Sponsor - 100 points

### COMMUNITY ENHANCEMENT
- Platinum Sponsor - 500 points
- Gold Sponsor - 300 points
- Silver Sponsor - 200 points
- Bronze Sponsor - 100 points
- Copper Sponsor - 50 points
- Incremental Donation of 10-45 points

Total points to donate: ____________

### DIVERSITY, EQUITY & INCLUSION
- Platinum Sponsor - 500 points
- Gold Sponsor - 200 points
- Silver Sponsor - 100 points
- Bronze Sponsor - 50 points

### REAL ESTATE CHALLENGE
- Gold Sponsor - 200 points
- Silver Sponsor - 100 points
- Bronze Sponsor - 50 points

### ADVERTISE ADVERTISING PACKAGES
- Media Package - 500 points
- Premium Advertising Package - 350 points
- Standard Advertising Package - 200 points
- Basic Media Package - 100 points

### ADVOCACY POLITICAL ACTION COMMITTEE
- Incremental Donation of 10-25 points:
  Total points to donate: ____________

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*Table purchase not included in sponsorship*
NAIOP WASHINGTON STATE SPONSORSHIP
2021 Commitment Form

To confirm your sponsorship, please return this form along with the Menu of Benefits Selections to the NAIOP Washington State office.

CONTACT INFORMATION

Contact: ____________________________________________________________________________________________
Company: ___________________________________________________________________________________________
Address: ____________________________________________________________________________________________
City, State, Zip: ______________________________________________________________________________________
Phone: ___________________________________ Contact Email: ____________________________________________
Website: ____________________________________________________________________________________________
Additional Contact: ___________________________________________________________________________________

MENU OF BENEFITS - TOTALS

Depending on your level of investment, your company receives points to spend on items such as tickets to upcoming chapter events or your choice of specific event sponsorships. Please use the check boxes to select your desired options from the Menu of Benefits page and return a copy to our office with this commitment form. Sponsorships can be fully customized and between levels. For example, if your sponsorship is $5,750, you would be recognized at the $5,000 level.

TOTAL POINTS FROM MENU OF BENEFITS _________________________ (100 points = $1,000)

TERMS & CONDITIONS

1. All sponsorship opportunities are first come, first served from the date payment is received. To reserve your sponsorship, return this form immediately via email to NAIOP Washington State.
2. Payment is required in full before sponsorship benefits begin. Upon receipt of this application, NAIOP Washington State will provide an invoice.
3. You will pay the total amount and agree to the Invoice Policy as written below. All payments are non-refundable.
4. All payments are due within 30 days from the above listed invoice date or 10 days before the event date, whichever is earlier.

PAYMENT INFORMATION

☐ Visa, MasterCard, AMEX ☐ Check Enclosed
☐ Credit Card Number: ________________________________ ☐ Invoice Me
☐ Expiration Date: _____/_________ Security Code __________________

SPONSORSHIP LEVEL SELECTION - FOR INTERNAL USE

☐ Premier Platinum Sponsor $15,000 (1,500 points) ☐ Premier Plus Sponsor $12,500 (1,250 points)
☐ Premier Sponsor $10,000 (1,000 points) ☐ Premier Sponsor $7,500 (750 points)
☐ Organizational Sponsor $5,000 (500 points) ☐ Organizational Sponsor $3,000 (300 points)
☐ Other Amount:_____________________________________________________

All payments are due within 30 days from the above listed invoice date or 10 days before the event date, whichever is earlier.
Sponsorships will not be recognized until payment is made in full.

Please email or mail this form with payment to NAIOP Washington State: P.O. Box 24183, Seattle, WA 98124
info@naiopwa.org
$12,500 PREMIER PLUS SPONSOR
Featured recognition in NAIOPWA app
2-month ad placement on NAIOPWA website and app
Logo and sponsored content in weekly newsletter for 2 months
Standard Advertising Package

$15,000 PREMIER PLATINUM SPONSOR
Featured recognition in NAIOPWA app
3-month ad placement on NAIOPWA website and app
Logo and sponsored content in weekly newsletter for 3 months
Premium Advertising Package

$10,000 PREMIER SPONSOR
Featured recognition in NAIOPWA app
1-month ad on naiopwa.org
Logo and sponsored content in weekly newsletter for 1 month

$7,500 PREMIER SPONSOR
Featured recognition in NAIOPWA app
Premier logo and link placement on naiopwa.org

SPONSORSHIP BENEFITS COMPARISON

HOW IT WORKS: Simply select your preferred sponsorship level. Depending on your level of investment, your company receives points to spend on items such as tickets to upcoming chapter events, advertising benefits, or your choice of specific event sponsorships!

<table>
<thead>
<tr>
<th>SPONSORSHIP BENEFITS</th>
<th>PREMIER PLATINUM</th>
<th>PREMIER PLUS</th>
<th>PREMIER</th>
<th>ORGANIZATIONAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Points available to personalize your sponsorship</td>
<td>$15,000</td>
<td>$12,500</td>
<td>$10,000</td>
<td>$7,500</td>
</tr>
<tr>
<td></td>
<td>1,500</td>
<td>1,250</td>
<td>1,000</td>
<td>750</td>
</tr>
<tr>
<td>Company listing on NAIOPWA app</td>
<td>Featured</td>
<td>Featured</td>
<td>Featured</td>
<td>Logo &amp; contact info</td>
</tr>
<tr>
<td>Company link and logo on NAIOPWA homepage</td>
<td>Premier placement</td>
<td>Premier placement</td>
<td>Premier placement</td>
<td>Secondary placement</td>
</tr>
<tr>
<td>Complimentary registrations to NAIOPWA virtual events</td>
<td>Unlimited</td>
<td>8 registrations</td>
<td>6 registrations</td>
<td>4 registrations</td>
</tr>
<tr>
<td>Dedicated LinkedIn post on NAIOPWA page</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>NAIOPWA Advertising Package</td>
<td>Premium</td>
<td>Standard</td>
<td>Basic</td>
<td></td>
</tr>
<tr>
<td>Sponsored email to NAIOPWA database of 6,000+</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>