

2021 ORGANIZATIONAL SPONSORSHIP

Menu of Benefits

- Check the box next to the items you wish to purchase and email this page and the commitment form to info@naiopwa.org
- All sponsorship opportunities are first come, first served from the date payment is received.
- All Summer Social sponsorships include a foursome.
- Only one Night of the Stars table and one Summer Social foursome will count towards organizational sponsor benefits.

Company Name: _____

NETWORK

SUMMER SOCIAL

SOLD OUT

NIGHT OF THE STARS

- ☐ Gold Sponsor - 550 points*
- ☐ Silver Sponsor - 350 points*
- ☐ Bronze Sponsor - 250 points*
- ☐ Wine Sponsor - 350 points*
- ☐ Table Purchase - 300 points

DEVELOPING LEADERS

- ☐ Premier Annual Networking Sponsor - 250 points
- ☐ Annual Networking Sponsor - 125 points

**Table purchase not included in sponsorship*

MEMBERSHIP

- ☐ Annual Networking Sponsor - 150 points

SOUTH SOUND

- ☐ Premier Annual South Sound Sponsor - 250 points
- ☐ Annual South Sound Sponsor - 125 points

PROPERTY TOUR

- ☐ Virtual Property Tour Stop Sponsor - 300 points
- ☐ Gold Series Sponsor - 300 points
- ☐ Silver Series Sponsor - 200 points
- ☐ Bronze Series Sponsor - 100 points

COMMUNITY

COMMUNITY ENHANCEMENT

- ☐ Platinum Sponsor - 500 points
 - ☐ Gold Sponsor - 300 points
 - ☐ Silver Sponsor - 200 points
 - ☐ Bronze Sponsor - 100 points
 - ☐ Copper Sponsor - 50 points
 - ☐ Incremental Donation of 10-45 points
- Total points to donate: _____

ADVERTISE

ADVERTISING PACKAGES

- ☐ Media Package - 500 points
- ☐ Premium Advertising Package - 350 points
- ☐ Standard Advertising Package - 200 points
- ☐ Basic Media Package - 100 points

EDUCATION PROGRAMS

- ☐ Single Breakfast Sponsor - 150 points

SUSTAINABLE DEVELOPMENT

- ☐ Annual Sponsor - 100 points

DIVERSITY, EQUITY & INCLUSION

- ☐ Platinum Sponsor - 500 points
- ☐ Gold Sponsor - 200 points
- ☐ Silver Sponsor - 100 points
- ☐ Bronze Sponsor - 50 points

REAL ESTATE CHALLENGE

- ☐ Gold Sponsor - 200 points
- ☐ Silver Sponsor - 100 points
- ☐ Bronze Sponsor - 50 points

ADVOCACY

POLITICAL ACTION COMMITTEE

- ☐ Incremental Donation of 10-25 points:
- Total points to donate: _____

NAIOP WASHINGTON STATE SPONSORSHIP

2021 Commitment Form

To confirm your sponsorship, please return this form along with the Menu of Benefits Selections to the NAIOP Washington State office.

CONTACT INFORMATION

Contact: _____
Company: _____
Address: _____
City, State, Zip: _____
Phone: _____ Contact Email: _____
Website: _____
Additional Contact: _____

MENU OF BENEFITS - TOTALS

Depending on your level of investment, your company receives points to spend on items such as tickets to upcoming chapter events or your choice of specific event sponsorships. Please use the check boxes to select your desired options from the Menu of Benefits page and return a copy to our office with this commitment form. Sponsorships can be fully customized and between levels. For example, if your sponsorship is \$5,750, you would be recognized at the \$5,000 level.

TOTAL POINTS FROM MENU OF BENEFITS _____ (100 points = \$1,000)

TERMS & CONDITIONS

1. All sponsorship opportunities are first come, first served from the date payment is received. To reserve your sponsorship, return this form immediately via email to NAIOP Washington State.
2. Payment is required in full before sponsorship benefits begin. Upon receipt of this application, NAIOP Washington State will provide an invoice.
3. You will pay the total amount and agree to the Invoice Policy as written below. All payments are non-refundable.
4. All payments are due within 30 days from the above listed invoice date or 10 days before the event date, whichever is earlier.

PAYMENT INFORMATION

- ☐ Visa, MasterCard, AMEX ☐ Check Enclosed
Credit Card Number: _____ ☐ Invoice Me
Expiration Date: ____/____ Security Code _____

SPONSORSHIP LEVEL SELECTION - FOR INTERNAL USE

- | | |
|---|---|
| <input type="checkbox"/> Premier Platinum Sponsor \$15,000 (1,500 points) | <input type="checkbox"/> Premier Plus Sponsor \$12,500 (1,250 points) |
| <input type="checkbox"/> Premier Sponsor \$10,000 (1,000 points) | <input type="checkbox"/> Premier Sponsor \$7,500 (750 points) |
| <input type="checkbox"/> Organizational Sponsor \$5,000 (500 points) | <input type="checkbox"/> Organizational Sponsor \$3,000 (300 points) |
| <input type="checkbox"/> Other Amount: _____ | |

All payments are due within 30 days from the above listed invoice date or 10 days before the event date, whichever is earlier.
Sponsorships will not be recognized until payment is made in full.

Please email or mail this form with payment to NAIOP Washington State:
P.O. Box 24183, Seattle, WA 98124

info@naiopwa.org

\$12,500
PREMIER PLUS SPONSOR

Featured recognition in NAIOPWA app

2-month ad placement on NAIOPWA website and app

Logo and sponsored content in weekly newsletter for 2 months

Standard Advertising Package

\$15,000
PREMIER PLATINUM SPONSOR

Featured recognition in NAIOPWA app

3-month ad placement on NAIOPWA website and app

Logo and sponsored content in weekly newsletter for 3 months

Premium Advertising Package

\$10,000
PREMIER SPONSOR

Featured recognition in NAIOPWA app
1-month ad on naiopwa.org
Logo and sponsored content in weekly newsletter for 1 month

\$7,500
PREMIER SPONSOR

Featured recognition in NAIOPWA app

Premier logo and link placement on naiopwa.org



SPONSORSHIP BENEFITS COMPARISON

HOW IT WORKS: Simply select your preferred sponsorship level. Depending on your level of investment, your company receives points to spend on items such as tickets to upcoming chapter events, advertising benefits, or your choice of specific event sponsorships!

SPONSORSHIP BENEFITS	PREMIER PLATINUM	PREMIER PLUS	PREMIER		ORGANIZATIONAL	
	\$15,000	\$12,500	\$10,000	\$7,500	\$5,000	\$3,000
Points available to personalize your sponsorship	1,500	1,250	1,000	750	500	300
Company listing on NAIOPWA app	Featured	Featured	Featured	Featured	Logo & contact info	Logo & contact info
Company link and logo on NAIOPWA homepage	Premier placement	Premier placement	Premier placement	Premier placement	Secondary placement	
Complimentary registrations to NAIOPWA virtual events	Unlimited	8 registrations	6 registrations	4 registrations		
Dedicated LinkedIn post on NAIOPWA page	4	3	2			
NAIOPWA Advertising Package	Premium	Standard	Basic			
Sponsored email to NAIOPWA database of 6,000+	X	X				