



WASHINGTON STATE CHAPTER

*Networking | Influence | Community | Education*

# 2014 SPONSORSHIP OPPORTUNITIES





COMMERCIAL REAL ESTATE  
DEVELOPMENT ASSOCIATION  
WASHINGTON STATE CHAPTER



## SPONSORSHIPS

**How it Works:** Simply select your preferred Sponsorship level. Depending on your level of investment, your company receives points to spend on items such as tickets to upcoming Chapter events or your choice of specific event sponsorships!

	PREMIER SPONSOR			ORGANIZATIONAL SPONSOR			
	A \$20,000	B \$15,000	C \$10,000	D \$8,000	E \$6,000	F \$4,000	G \$3,000
One Season Ticket to all Chapter Breakfast Meetings (transferable)	✓	✓	✓				
Company Logo on Banner displayed at all NAIOP Events (must be paid & confirmed by January 15, 2014)	✓	✓					
Company Logo on Website Homepage [PREMIER SPONSOR: includes active link to your website]	✓	✓	✓	✓	✓	✓	
Official NAIOP logo to display on company website or printed materials	✓	✓	✓				
Company Logo on Screen at all NAIOP Breakfast Meetings	✓	✓	✓	✓	✓	✓	✓
% Savings	30%	30%	30%	25%	20%	20%	15%
Points to spend on the Menu of Benefits to personalize your Sponsorship	2,000	1,500	1,000	800	600	400	300



## MENU OF BENEFITS

- Check the box next to the items you wish to purchase with your allotted points
- Please note that items stricken are no longer available
- Several of the opportunities below have sponsor limits, if there is a number next to the item, please make sure it is still available
- Please email or mail this form along with your sponsorship commitment form and payment NAIOP

Company Name: \_\_\_\_\_

### NETWORKING

#### Summer Social

- ☐ Golf Cart Sponsor - 70 Points (6)
- ☐ Lunch Sponsor - 70 Points (5)
- ☒ Balcony Sponsor - 100 Points (1)
- ☐ Driving Range Sponsor - 70 points (1)
- ☒ Six Penny Lane Sponsor - 70 Points (1)
- ☒ Bag Drop Sponsor - 70 Points (2)
- ☐ Hole Sponsor - 90 Points (36)
- ☒ Putting Course Sponsor - 170 Points (1)
- ☐ Bar Sponsor - 160 Points (1)
- ☒ Registration Sponsor - 150 Points (1)
- ☐ Beverage Cart Sponsor - 160 Points (2)
- ☐ Premier Sponsor - 1000 Points (limit 1)
- ☒ Goodie Bag Sponsor - 90 Points (1)
- ☐ Reception Sponsor - 160 Points (2)
- ☐ Golf Ball Giveaway Sponsor - 150 Points (2)
- ☐ Turnberry Sponsor - 150 Points (1)

#### Volunteer Appreciation Event

- ☐ Event Sponsor - 250 Points
- ☐ Food Sponsor - 100 Points
- ☐ Drink Sponsor - 100 Points

#### Night of the Stars

- ☒ Platinum Sponsor - 1000 Points (1)
- ☐ Gold Sponsor - 450 Points (3)
- ☒ Video Sponsor - 350 Points (4)
- ☐ Silver Sponsor - 250 Points
- ☐ Bronze Sponsor - 100 Points
- ☐ Table Purchase (10 people) - 200 Points

#### Property Tour - Capitol Hill

- ☐ Feature Sponsor - 300 Points
- ☐ Platinum Sponsor - 200 Points
- ☐ Gold Sponsor - 150 Points
- ☐ Silver Sponsor - 100 Points
- ☐ Bronze Sponsor - 50 Points

#### The Deal (newsletter)

- ☒ Exclusive Sponsorship for one YEAR - includes logo in email blast to distribution list of >3000 people - 250 Points
- ☐ Exclusive Sponsorship for one MONTH - includes logo in newsletter to distribution list of >3000 people - 50 Points

#### Developing Leader Event (limit 4 per event)

- ☐ DL - Ski Day Sponsorship - 100 Points
- ☒ Oktoberfest Event Sponsor - 80 Points
- ☐ St. Patrick's Day Event Sponsor - 80 Points
- ☒ Cinco de Mayo Event Sponsor - 50 Points
- ☐ Legislative Event Sponsor - 50 Points
- ☐ Jingle Bell Bash Sponsor - 50 Points
- ☐ Real Estate Challenge Eve Party - 50 Points
- ☐ Mentorship Program Closing Event - 50 Points
- ☐ Mentorship Program Kickoff Event - 50 Points

#### South Sound Events

- ☐ Annual Forecast Sponsor - 70 Points
- ☐ Breakfast meeting Sponsor - 40 Points
- ☐ Networking Event Sponsor - 30 Points
- ☐ Thurston County Event Sponsor - 30 Points
- ☐ Annual South Sound Program Sponsorship - 250 Points
- ☐ South Sound Holiday Event - 30 Points

#### New Member Welcome Event

- ☐ Event Sponsor - 100 Points
- ☐ Food Sponsor - 50 Points
- ☐ Drink Sponsor - 50 Points

### INFLUENCE

#### Day on the Hill

- ☐ Event Sponsor - 30 Points

#### Contribution to the PAC

- ☐ Any increment of 10 points from 10-250. (\$100 will be contributed for every 10 points)

#### The Voice (government affairs newsletter)

- ☐ Exclusive Sponsorship for one YEAR - includes logo in email blast to distribution list of >3000 people twice a year - 100 Points
- ☐ Exclusive Sponsorship for one YEAR - includes logo in newsletter to distribution list of >3000 people - 50 Points

#### NAIOP Lobbyist Reports

- ☐ Subscription to Email Updates - 50 Points

### COMMUNITY

#### Community Enhancement

- ☐ Platinum Sponsor - 500 Points
- ☐ Gold Sponsor - 300 Points
- ☐ Silver Sponsor - 200 Points
- ☐ Bronze Sponsor - 100 Points
- ☐ Copper Sponsor - 50 Points
- ☐ Community Enhancement Donation: Any increment of 10 points from 10-250 (\$100 will be contributed for every 10 points)

#### South Sound BIG Tournament

- ☐ Dinner Sponsor - 1000 Points
- ☐ Lunch Sponsor - 500 Points
- ☒ VIP Sponsor - 200 Points
- ☐ Registration Sponsor - 150 Points
- ☐ Golf Cart Sponsor 100 Points
- ☐ Hole Sponsor - 80 Points
- ☐ Driving Range Sponsor - 50 Points
- ☐ Bag Drop Sponsor - 50 Points

### EDUCATION

- ☐ One Season Ticket to attend all monthly breakfast meetings (transferable) - 40 Points

- ☐ Breakfast Meeting Sponsor for one month (limit 4 per meeting) - 150 Points

#### Sustainable Development Committee Events

- ☐ Roundtable Sponsor - 80 Points

#### Real Estate Challenge

- ☐ Valedictorian (Site Sponsor) - 1000 Points (1)
- ☐ Summa Cum Laude - 250 Points
- ☐ Magna Cum Laude - 150 Points
- ☐ Honors - 50 Points
- ☐ Student Reception - 50 Points

#### Education Seminar

- ☐ Education Seminar Sponsor - 80 Points

To see sponsorship benefits details, please visit [www.naiopwa.org](http://www.naiopwa.org)



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## 2014 SPONSOR COMMITMENT FORM

To confirm your sponsorship, please fax, email or mail this form along with your Menu of Benefits Selections to the NAIOP Washington State office to reserve your selections (see fax # and address at bottom of page). Please ensure that the contact and company information provided below is exact for printing in all Chapter publications.

### CONTACT INFORMATION

Contact: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Web Page URL: \_\_\_\_\_

### SPONSORSHIP SELECTION

**Please select your desired Sponsor Package Level:**

☐ A - \$20,000 (Points: 2000)

☐ B - \$15,000 (Points: 1500)

☐ C - \$10,000 (Points: 1000)

☐ D - \$8,000 (Points: 800)

☐ E - \$6,000 (Points: 600)

☐ F - \$4,000 (Points: 400)

☐ G - \$3,000 (Points: 300)

### MENU SELECTIONS

Please select your desired options from the Menu of Benefits by checking the box by your preferred options on the Menu of Benefits page. Please attach a copy of that page to this Commitment form. (Options cannot exceed the Points Value available to your Sponsorship Category listed above).

### PAYMENT INFORMATION

**Method of Payment:**

☐ Visa, MasterCard, AMEX

☐ Check Enclosed

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Please fax, email or mail this form with payment to the NAIOP Washington State Chapter.

www.naiopwa.org | 23607 Highway 99, Suite 2C | Edmonds, WA 98026

Phone: 206-382-9121 | Fax: 425-771-9588 | Info@naiopwa.org